

Travel-Tourism and Entertainment Services Department / Travel-Tourism and Entertainment Services Department /						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
TS121	ALTERNATIVE TOURİSM VARIETİES	2.00	1.00	0.00	3.00	4.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: PreBachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: The aim of this course is to guide students in transferring resources related to alternative tourism types and to ensure an evaluation of the diversity of alternative tourism in Turkey and the world; and to inform students about different tourist products and services that have emerged over time to meet the changing demands and expectations of tourists.					
Course Contents	: In this course, the concept of alternative tourism, the differences between alternative tourism and mass tourism, culture-based and nature-based alternative tourism types, health tourism, sports tourism, gastronomy tourism, event tourism, community-based tourism, volunteer tourism, pro-poor tourism, film tourism, gambling tourism, city tourism and new trends in alternative tourism are taught.					
Recommended or Required Reading	: Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing					
Planned Learning Activities and Teaching Methods	: Oral Presentation, Visual Presentation, Discussion.					
Recommended Optional Programme Components	: Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing.					
Course Instructors	: Öğr. Gör. Meliha Şule Akgür					
Instructor's Assistants	: Öğr. Gör. Meliha Şule Akgür					
Presentation Of Course	: The course is given face-to-face, with 2 hours of theory and 1 hour of practice.					
Update Date	: 8/22/2025 1:03:11 PM					
Dosya İndirilme Tarihi	: 8/25/2025					

Course Outcomes
Upon the completion of this course a student :
1 Can interpret the development of alternative tourism.
2 Define alternative tourism and explain its purpose, scope and types.
3 Explain the methods of touristic product diversification and evaluate them in terms of Turkish tourism.
4 Explain the types of tourism in Türkiye and the world.

Preconditions						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS

Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*The Concept and Scope of Alternative Tourism	*Öğrencilerden geldikleri sosyal çevrelerinde varsa alternatif turizme ilişkin örnekler vermeleri istenecektir.		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing. Part 2 (pages 19-43)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.1
2.Week	*Culture-Based Alternative Tourism Types	*"Coğrafyadan Kültüre Bağ/Kapadokya ve Mimarisi" isimli videonun izlenmesi. https://www.youtube.com/watch?v=6xO5CHFmyuw		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing. Part 3 (pages 49-67)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.1 Ö.Ç.2
3.Week	*Nature-Based Alternative Tourism Types	*"Kapadokya Vadileri ve Kapadokya Belgeseli" isimli videonun izlenmesi. https://www.youtube.com/watch?app=desktop&v=DN12jvWSKQM		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing. Part 5 (pages 101-117)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.1 Ö.Ç.2
4.Week	*Health Tourism	*"THY/Türkiye'de Sağlık Turizmi Filmi" isimli videonun izlenmesi. https://www.youtube.com/watch?v=sTY9vtlw-4Q		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing, Chapter 4 (pages 73-97) Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing, Chapter 31 (pages 282-290)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.2

--

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
5.Week	*Sports Tourism	*"Spor Turizmi" isimli videonun izlenmesi. https://www.youtube.com/watch?v=Sp3Glit_2XI		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing, Chapter 6 (pages 127-140) Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing, Chapter 34 (pages 305-314)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.2
6.Week	*Gastronomy Tourism	*"Gaziantep Belgesel: Gastronomi" isimli videonun izlenmesi. https://www.youtube.com/watch?v=V2AR5R9RwUw		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing, Chapter 7 (pages 143-161) Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing, Chapter 16 (pages 131-137)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.2 Ö.Ç.3
7.Week	*Event Tourism	*Öğrencilerden geldikleri sosyal çevrelerinde varsa düzenlenen festivallere ilişkin örnekler vermeleri istenecektir.		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing, Chapter 8 (pages 167-180) Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing, Chapter 13 (pages 99-105)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.2 Ö.Ç.3
8.Week	*Midterm Exam					Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
9.Week	*Community Based Tourism	*Makale incelemesi. Yordam, S., & Düşmezkalender, E. (2021). Toplum Temelli Turizm: Lavanta Kokulu Köy Örneği. Türk Turizm Araştırmaları Dergisi, 3(4), 1211–1227.		*Book to be read before coming to class Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing, Episode 36 (pages 325-330)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.2 Ö.Ç.3
10.Week	*Volunteer Tourism	*Gönüllü turizm kapsamında gerçekleştirilen faaliyetler (İngilizce öğretmek, öğrencilere matematik ve fen bilimleri öğretmek, evsizlere barınak yapımı, deniz kaplumbağalarının, çöl fillerinin, çitaların, Watamu kaplumbağasının, Amazon havzasının, yağmur ormanlarının korunması gibi) hakkında tartışma.		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing, Chapter 9 (pages 185-199) Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing, Chapter 17 (pages 141-150)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.2 Ö.Ç.3
11.Week	*Responsible Tourism and Pro-Poor Tourism	*"Turizm yoksullara nasıl yardımcı olabilir?" sorusunun öğrenciler arasında tartışılması.		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing, Chapter 13 (pages 251-264) Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing, Chapter 14 (pages 107-115)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.2 Ö.Ç.3
12.Week	*Slow Tourism	*Yavaş turizm kapsamında, Türkiye'deki sakin şehir isimlerinin ve konumlarının öğrenciler tarafından araştırılıp, aktarılması.		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing. Chapter 10 (pages 203-216)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.3 Ö.Ç.4
13.Week	*Gambling Tourism and Film Tourism	*Kapadokya Bölgesi'nde çekilen film ve dizilerin bölge turizmine sağladığı katkının tartışılması.		*Temizkan R., Cankül D., Gökçe F. (2020). Alternative Tourism: 41 Types of Tourism. Detay Publishing, Episode 27 (pages 241-248)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.3 Ö.Ç.4
14.Week	*City Tourism	*İstanbul Tanıtım Videosu'nun izlenmesi. https://www.youtube.com/watch?v=7V6_YFlhRv0		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing. Chapter 12 (pages 237-249)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.3 Ö.Ç.4
15.Week	*New Trends in Alternative Tourism	*Son yıllarda ortaya çıkan alternatif turizm örneklerinin öğrenciler arasında tartışılması.		*Things to read before coming to class Book Aydın, Ş. and Eren, D. (2019). Alternative Tourism. Ankara: Detay Publishing, Chapter 14 (pages 267-310)	*Oral Presentation, Visual Presentation, Discussion	Ö.Ç.4

1 Ara Sınav : 40.000
3 Final : 60.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Vize	1	1.00	1.00
Final	1	1.00	1.00
Teorik Ders Anlatım	14	2.00	28.00
Ara Sınav Hazırlık	4	5.00	20.00
Final Sınavı Hazırlık	6	5.00	30.00
Ders Öncesi Bireysel Çalışma	14	1.00	14.00
Ders Sonrası Bireysel Çalışma	14	1.00	14.00
Total :			108.00
Sum of Workload / 30 (Hour) : 4			
ECTS : 4.00			

Program And OutcomeRelation																						
	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22
L.O. 1	3	0	4	3	0	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	3
L.O. 2	4	0	3	2	0	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	4
L.O. 3	2	0	4	2	0	3	0	0	0	0	0	0	3	0	3	0	0	0	0	0	0	5
L.O. 4	3	0	4	3	0	4	0	0	0	0	0	0	0	0	3	0	0	0	0	0	0	5
Avarage	8.25	0	10.75	2.50	0	2.75	0	0	0	0	0	0	6.00	0	7.75	0	0	0	0	0	0	18.25

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person s ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarlama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevsehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.